Data Science in Tourism
webinar

Around the World data storing is dramatically increasing day by day, and both companies and authorities need to manage the data they gather to extract information useful to make decisions. Consequently, the Data Scientist position is spreading out in many companies and authorities, including in the tourism sector. But what does a Data Scientist actually do using mobile positioning data for the tourism industry? Can we use big data in social media to capture people's attitudes and conversations about tourism? How do they actually manage and elaborate data? Which kind of problems do they solve using statistics? In this webinar, two Data Scientists will explain their experience using mobile positioning data for the tourism industry and understanding the customer through social media.

11 February
START: 02.00 PM
Western Indonesian Time

Registration link: http://s.id/ISBIS-webinar2

Ilmar Uduste
Data Scientist at Positium

Panel title:
“Turning billions of location points from mobile positioning data into meaningful statistical indicators”

Ismail Fahmi
Founder at PT. Media Kernels Indonesia

Panel title:
“Social Media Analytics for Indonesia and Neighboring Countries Gastronomic Tourism”