

# 2021

## DATA SCIENCE IN INDUSTRY

webinar

Around the World, data collection is dramatically increasing day by day, and in order to make data-driven decisions, companies need to effectively manage and analyze this data to extract useful information. Consequently, the “Data Scientist” is becoming a common role in many companies. But what does a Data Scientist in industry actually do? What do they do with their data? What kinds of problems are they solving using statistics? In this webinar three Data Scientists will discuss problems encountered in their jobs at Pinterest, Amazon, and T-Mobile. We warmly invite PhD students, young statisticians and data scientists to attend.

The webinar is free of charge

Registration link:

<https://attendee.gotowebinar.com/register/2528317504717673997>



**Maxine Qian**

Data Scientist  
at Pinterest

Panel title:

“3 Ways to Improve  
Offline Experiment  
Sensitivity”



**Jennifer Zhu**

Deep Learning Scientist  
at Amazon

Panel title:

“Using Artificial Intelligence  
(AI) to Automate Clinical  
Workflows”



**Melanie Palmer**

Senior Data Scientist  
at T-Mobile

Panel title:

“Reshaping Refunds with  
Data Science: How Text  
Analytics Uncovers Pain  
Points to Improve Customer  
Experience”

### 28<sup>th</sup> January

Start 03.00 PM | Eastern Time Zone (ET)